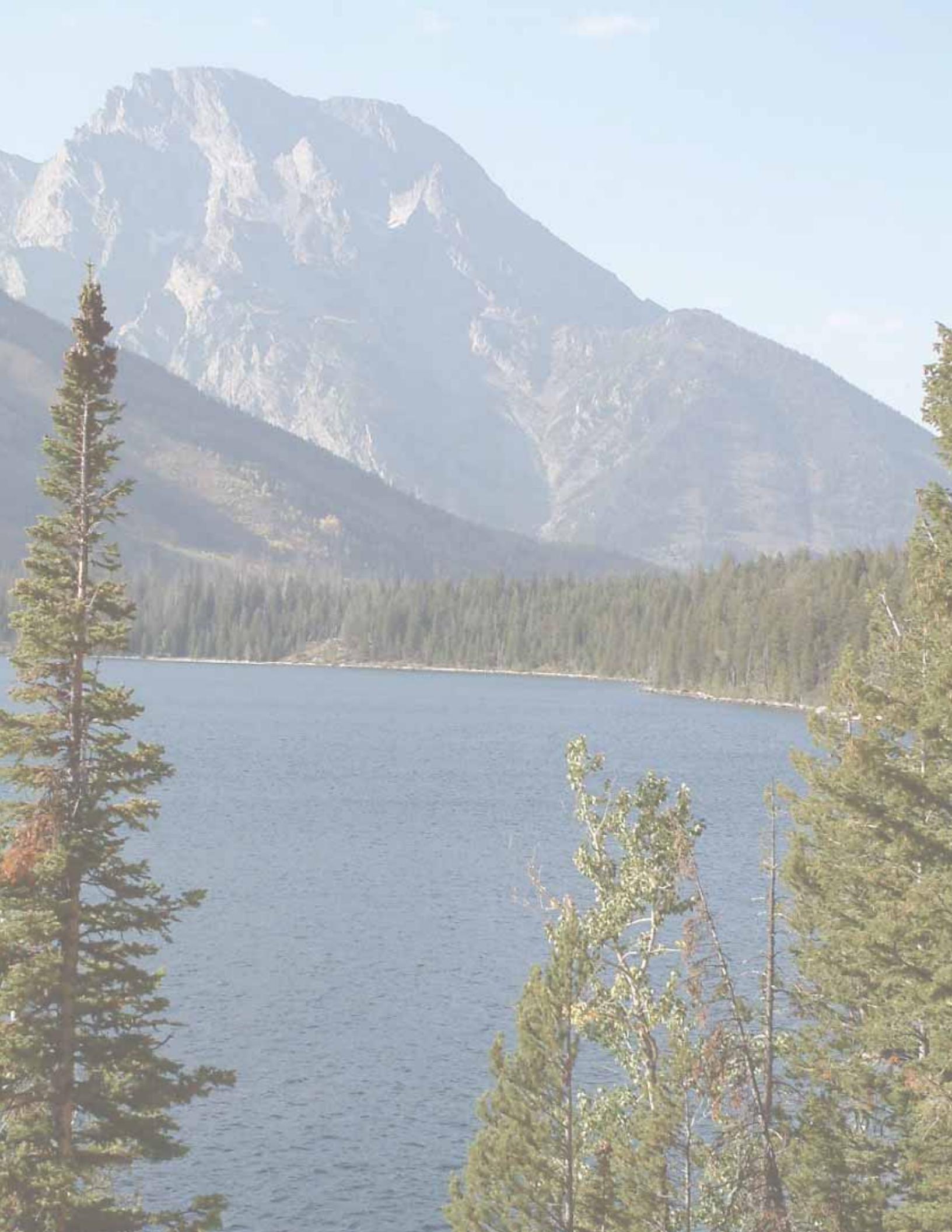


Illustration of Our Vision



Why Illustrate Our Vision?

Realizing our vision requires proactively planning for what we want - rural open spaces and high quality complete neighborhoods - by identifying where we want them and what we want them to look like. Our Vision is to direct development toward suitable areas in order to preserve and protect the ecosystem; and design development to enhance our quality of life. The Illustration of Our Vision defines the type of preservation or development in each area of the community that will allow us to realize our Vision. In areas suitable for development, the Illustration of Our Vision describes how we will protect the character we love while ensuring that development contributes to achieving the goals of the Comprehensive Plan. In all other areas, the Illustration of Our Vision describes how we will preserve and enhance wildlife habitat, wildlife connectivity, scenic vistas, and open space.

Defining desired character for all areas of the community provides predictability in planning and development, which has been absent in the past. Incremental, site-specific determinations of the applicable policies that are emotionally, politically and legally tied to a specific development plan are no longer the community's growth management principle. The Illustration of Our Vision bridges the gap between our communitywide Vision and the development of an individual site so that all community members can understand how an individual preservation or development project should contribute to the achievement of our Vision. The Illustration of Our Vision will inform land development regulations that ensure no policy of this Plan is forgotten and that all policies are implemented within the proper context.

The Illustration of Our Vision also provides accountability and measurability. By defining the existing and desired character of each area of the community, we can quantify our progress toward achieving the rural open spaces and high quality complete neighborhoods we desire. With this data we can determine what strategies work in which locations and improve our understanding of why certain strategies are more or less appropriate in certain situations. The Illustration of Our Vision will enable the rigorous analysis needed to continually adapt our implementation strategies to ensure that preservation and development occur in the desired amount, location and type.

How is the Vision Illustrated?

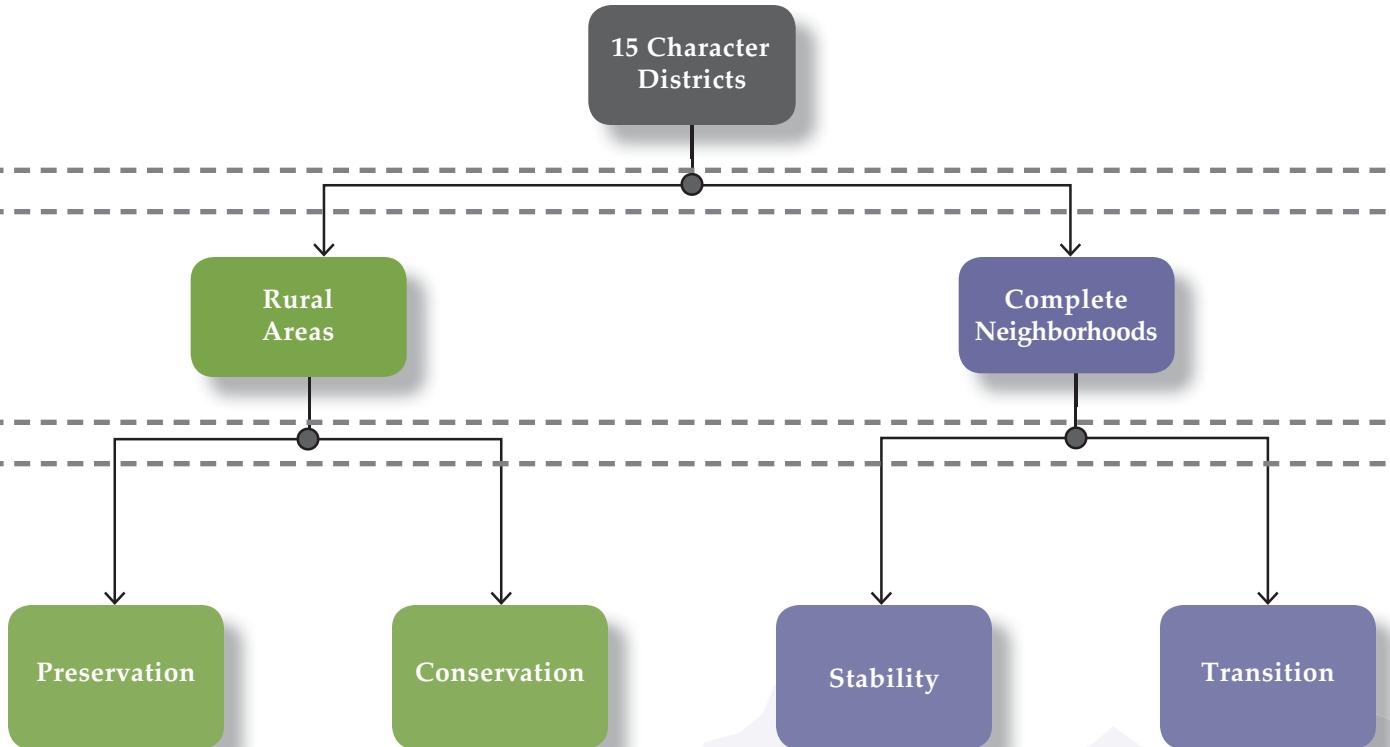
The Illustration of Our Vision depicts the policies of the community's three Common Values on the ground through four levels of character classification.

At the highest level, the private lands of the community are divided into Character Districts – areas with common natural, visual, cultural and physical attributes, shared values and social interaction. Character District boundaries are based on a layering of the best available quantitative and qualitative data for each of the three Common Values (Ecosystem Stewardship, Managed Growth, Community Character) in order to identify areas that share similar characteristics.

While our community's 15 Character Districts share common values, each has a unique identity. Based upon the presence or absence of specific characteristics, each Character District is classified as either a Rural Area focused on ecosystem stewardship or a Complete Neighborhood focused on protecting and enhancing great neighborhoods. The map on pages IV-4 and IV-5 shows the Character District boundaries, specific Complete Neighborhood and Rural Area characteristics and the classification of each district.

At the next level, each Character District is divided into subareas. Each subarea is categorized as Stable, Transitional, Preservation or Conservation based upon the existing character of the subarea and the desired future character for the entire district. Stable and Transitional subareas are the most suitable locations for people to live, work and play. Subareas focused on ecosystem stewardship are designated as Preservation or Conservation. Because our Vision is to preserve and protect the area's ecosystem in order to ensure a healthy environment, community and economy for current and future generations, the community has committed to locating less than 40% of future development in the Preservation and Conservation subareas that make up roughly 93% of the private land in the community. At least 60% of future development will be directed into Stable and Transitional subareas, which make up only about 7% of the private land in the community. The map on pages IV-6 and IV-7 shows the subareas and defines the subarea classifications.

Finally, for each subarea, Character Defining Features are described to ensure the desired character is illustrated. The Character Defining Features provide the greatest level of site specific detail; however the characteristics are still conceptual and will inform specific regulations, incentives and programs. The characteristics valued by the community within a subarea are mapped, described and illustrated. On pages IV-8 and IV-9 is a legend that describes the symbols and graphics used on the Character Defining Features maps. An appropriate Neighborhood Form(s) is also identified for each subarea. A Neighborhood Form identifies the general pattern and intensity of development that meets the desired character. On pages IV-10 and IV-11 is a transect that depicts the continuum of Neighborhood Forms that make up our community and shows the relationship between the various patterns and intensities.



Complete Neighborhoods + Rural Areas

Character Districts

	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Defined character and high-quality design	●														
Public utilities (water, sewer, and storm sewer)	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Quality public spaces														●	
A variety of housing types															
Schools, childcare, commercial, recreation, and other amenities within walking distance (1/4 to 1/2 mile) of residences	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Connection by complete streets that are safe for all modes of travel	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Viable wildlife habitat and connections between wildlife habitat															
Natural scenic vistas															
Agricultural and undeveloped open space															
Abundance of landscape over built form															
Limited, detached single family residential development															
Minimal additional nonresidential development															

Provide:

Defined character and high-quality design
Public utilities (water, sewer, and storm sewer)

Quality public spaces
A variety of housing types

Schools, childcare, commercial, recreation, and other amenities within walking distance (1/4 to 1/2 mile) of residences
Connection by complete streets that are safe for all modes of travel

Rural areas neighborhoods provide:

Viable wildlife habitat and connections between wildlife habitat
Natural scenic vistas

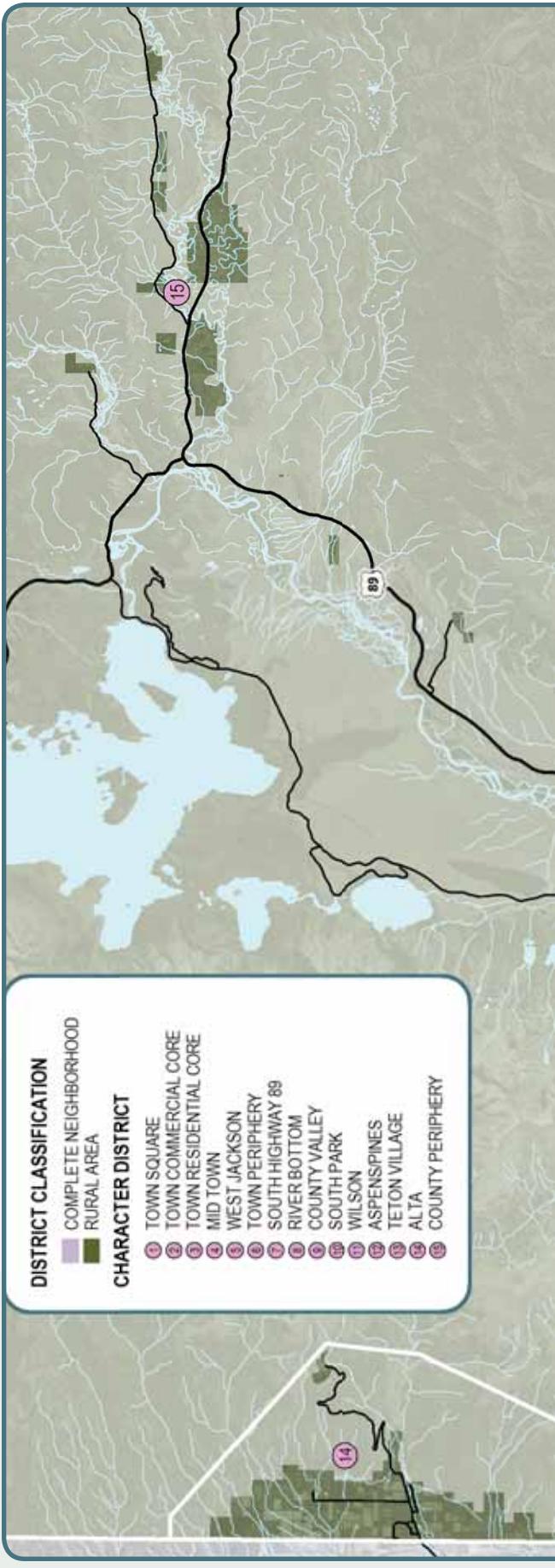
Agricultural and undeveloped open space

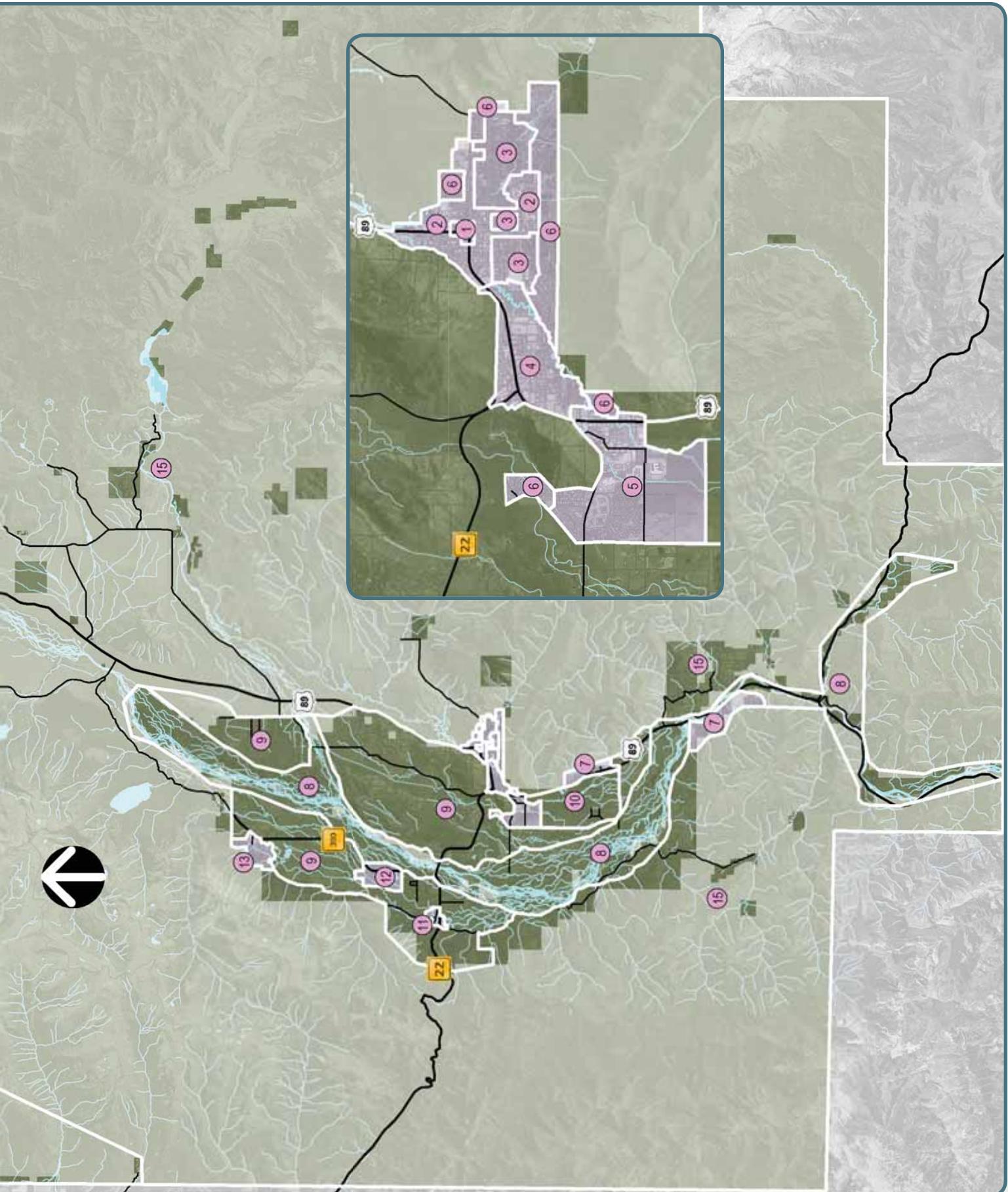
Abundance of landscape over built form

Limited, detached single family residential development

Minimal additional nonresidential development

● Generally present; ○ Partially present; □ Generally absent

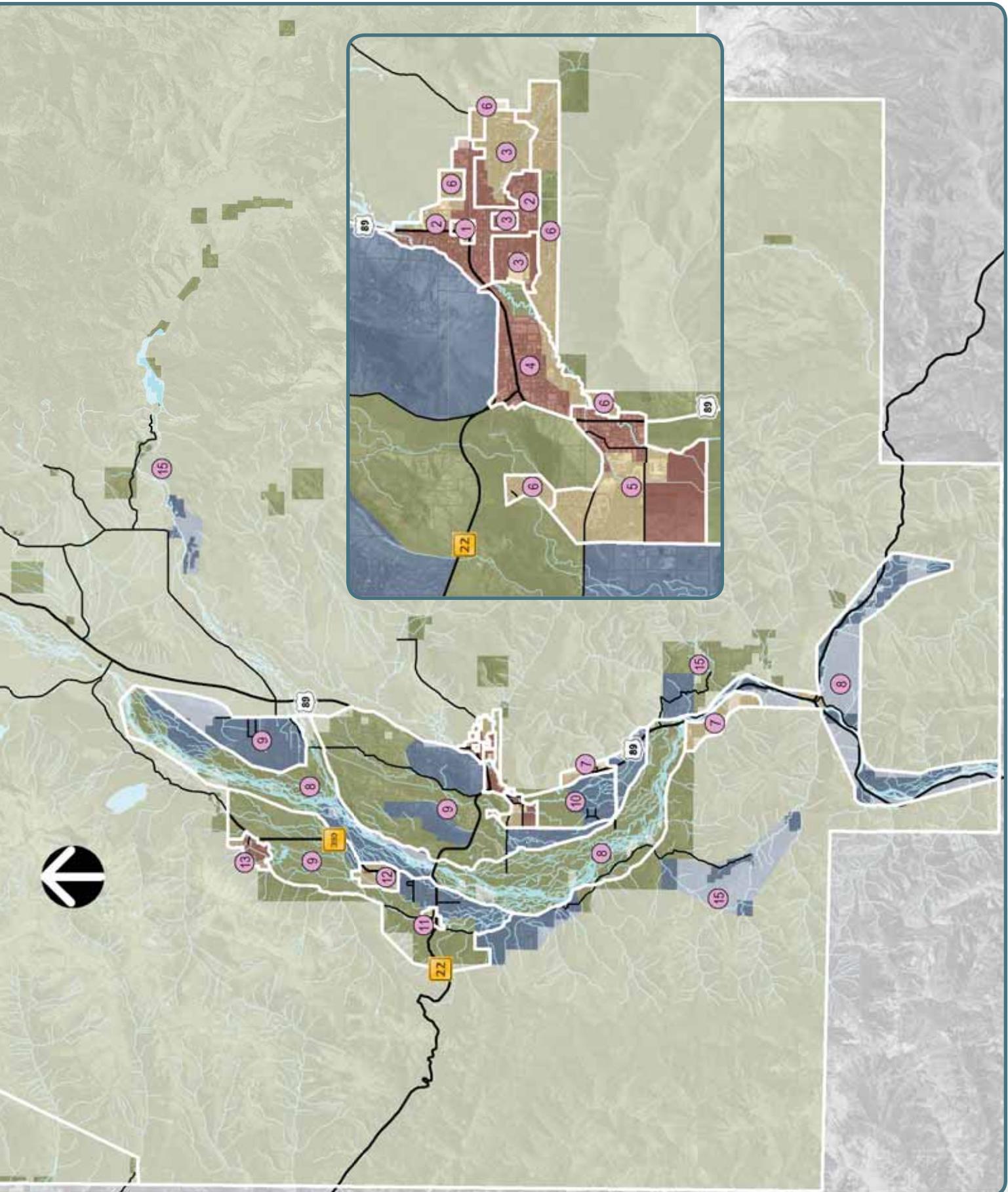




Areas of Stability, Transition, Preservation + Conservation

Complete Neighborhood Areas of Stability	Rural Neighborhoods with Conservation Opportunities
<ul style="list-style-type: none">Subareas in which no change to the existing character is necessaryDevelopment will be infill that maintains the existing identity or vitalityThe subarea may benefit from strategic infill or development of non-existing Complete Neighborhood amenities	<ul style="list-style-type: none">Subareas where most of the community would agree that development/redevelopment or a change in character would be beneficialSubareas that would benefit from reinvestment and revitalizationGoals for development include improving access to jobs, housing and services and reducing reliance on single-occupancy trips
Complete Neighborhood Areas of Transition	Rural Areas of Preservation
<ul style="list-style-type: none">Subareas where most of the community would agree that development/redevelopment or a change in character is necessary	<ul style="list-style-type: none">Subareas in which no change to the existing undeveloped character of the scenic resources and wildlife habitat is necessaryAdditional amenities and infrastructure are inappropriateMay benefit from some clustered residential development that improves the overall preservation of open space





Character Defining Features - Map Symbols

The Character Defining Features Maps depict the characteristics that define each district and subarea. Below is a list of symbols and map attributes that are used on the maps. Characteristics that are locational are shown on the map using color symbols or map attributes. Other characteristics, depicted using black symbols, apply generally to a subarea, but are not location specific. All mapped features are illustrative of the character of an area and do not imply regulatory boundaries or specific locations.

Common Value 1 – Ecosystem Stewardship

-  Wildlife Permeability: Design for wildlife permeability should be a characteristic of the subarea.
-  Agriculture: Agricultural use should be characteristic of the subarea.
-  Wildlife Highway Crossing: Wildlife-vehicle collision mitigation emphasis site as identified by the Western Transportation Institute and Montana State University College of Engineering in 2012.
-  Crucial Habitat: Bald eagle, trumpeter swan, mule deer, elk, and/or moose crucial winter habitat; mule deer and/or elk migration corridor; and/or bald eagle and trumpeter swan nesting area; and/or cutthroat trout spawning area as identified by the Conservation Research Center of Teton Science Schools in 2008.
-  Scenic Corridor/Vista: Scenic highway corridors and vistas as identified on 1994 Community Issues Maps.

Common Value 2 – Growth Management

-  Gateway: A gateway into the community.
-  Public Parking: Existing parking provided by the Town of Jackson.
-  Road Corridor Enhancement: A roadway corridor that will be characterized in the future by enhanced pedestrian and commercial vitality.
-  Creek Corridor Enhancement: A creek within a complete neighborhood that will be characterized in the future by enhanced recreational opportunities and ecological value.

Common Value 3 – Community Character

-  Workforce Housing: Housing occupied by the workforce should be a characteristic of the subarea.
-  START Service: START service should be a characteristic of the subarea.
-  LCC Local Convenience Commercial: Local convenience commercial should be located within the subarea.
-  I Industrial: Light industrial and heavy retail use should occur in the subarea.
-  Parks and Recreation: Existing parks and recreation facilities.
-  School: Existing schools.
-  Key Transportation Network Project: Transportation network projects identified in Policy 7.2.d.
-  Existing/Proposed Pathways: Existing and proposed pathways identified in the Pathways Master Plan (2007).
-  Improved Interconnectivity: An area that will be characterized in the future by increased interconnectivity.

Character Defining Features - Neighborhood Form Continuum

A Neighborhood Form identifies the general pattern and intensity of development representative of a certain character. One or more neighborhood forms are associated with each subarea. Below is a transect that depicts the continuum of Neighborhood Forms that make up our community and shows the relationship between the various patterns and intensities that define our character.



	Preservation	Agriculture	Clustering
Acres	n/a	70+	35+
Height	n/a	n/a	2 story
Use	Preservation	Residential, Conservation	Residential, Conservation

Special Considerations	Preserved open space, wildlife habitat	Agricultural exemptions + incentives, scale of historic agricultural compounds	Improved wildlife habitat, open space and scenic protection with respect for private property rights, integrated transportation planning, scale of historic agricultural compounds
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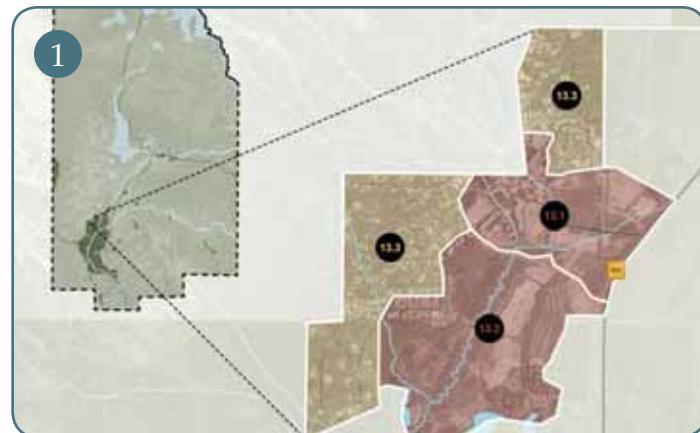
Habitat/Scenic	Conservation	Residential	Village	Village Center	Town	Resort/Civic
+/- 35	1-5	± 1	n/a	n/a	n/a	n/a
2 story	2 story	2 story	2 story	2-3 story	2-3 story	n/a
Residential, Conservation	Residential	Residential	Residential, Local Convenience Commercial, Civic	Residential, Commercial, Industrial, Civic	Residential, Commercial, Civic	Resort, Civic
Design for wildlife and/ or scenery, scale of historic agricultural compounds	Design for wildlife and/or scenery, scale of historic agricultural compounds	Design for wildlife and/or scenery, scale of historic agricultural compounds	Variety of housing types, complete streets, workforce housing	Mixed use, pedestrian oriented, complete streets, workforce housing	Pedestrian oriented, public spaces, complete streets, workforce housing, employment center	Master Planned, more intense development, public, semi-public facilities

What Does the Illustration of the Vision Address?

Our community's Vision is illustrated in 15 Character Districts. Each Character District has unique issues, opportunities and objectives. Each Character District guides the overall implementation of the Comprehensive Plan and will ensure that preservation and development occur in the desired amount, location and type throughout the community.

Each Character District is composed of 6 parts:

1. The Vicinity Map identifies the district boundaries and the size of the district in relation to the entire community. It also depicts the boundaries of the district subareas and their Stable, Transitional, Preservation, or Conservation classification.
2. The Character Defining Features Map depicts the characteristics that define each district and subarea. Characteristics best described through mapping are shown on the map, while other characteristics are shown symbolically. Mapped features are illustrative of the character of an area and do not imply regulatory boundaries or specific locations of infrastructure. A complete list symbols used on the maps can be found on pages IV-8 and IV-9.
3. The Complete Neighborhood/Rural Area Table indicates whether the district currently has the characteristics of a Complete Neighborhoods or a Rural Area. It also indicates whether those characteristics will be maintained or enhanced in the future. This table serves to explain the classification of the district and identify the district's broad focus, basic issues and opportunities.



3 Complete Neighborhood + Rural Area Chart			
	DEFINITION	EXIST.	FUTURE
COMPLETE NEIGHBORHOOD	Defined Character/High Quality Design	<input checked="" type="radio"/>	<input checked="" type="radio"/>
	Public Utilities	<input checked="" type="radio"/>	<input checked="" type="radio"/>
	Quality Public Space	<input checked="" type="radio"/>	<input checked="" type="radio"/>
	Variety of Housing Types	<input checked="" type="radio"/>	<input checked="" type="radio"/>
	Walkable Schools, Commercial + Recreation	<input checked="" type="radio"/>	<input checked="" type="radio"/>
	Connection by Complete Streets	<input checked="" type="radio"/>	<input checked="" type="radio"/>
RURAL	Viable Wildlife Habitat + Connectivity	<input checked="" type="radio"/>	<input checked="" type="radio"/>
	Natural Scenic Vista	<input checked="" type="radio"/>	<input checked="" type="radio"/>
	Agricultural + Undeveloped Open Space	<input checked="" type="radio"/>	<input checked="" type="radio"/>
	Abundance of Landscape over Built Form	<input checked="" type="radio"/>	<input checked="" type="radio"/>
	Limited, Detached, Single Family Res. Development	<input checked="" type="radio"/>	<input checked="" type="radio"/>
	Mixed Nonresidential Development	<input checked="" type="radio"/>	<input checked="" type="radio"/>
	Legend: <input checked="" type="radio"/> Completely Present <input type="radio"/> Partially Present <input type="radio"/> Completely absent		

- Existing + Future Characteristics describe in words the existing and future character of the district, focusing on the elements of character that should be preserved or enhanced. This section provides the overall goals and vision for the district.
- The Policy Objectives are policies from the Common Value chapters of the Comprehensive Plan that are particularly relevant and should be implemented in the district. There may be other policies that apply to the district, but these are the key objectives to be met in the district in order for the community to achieve our overall vision.
- The Character Defining Features describe each subarea through text, neighborhood forms, and photos and/or drawings. The focus of the description is the character priorities that will allow for the desired character of the district, and consequently the community Vision, to be achieved. The neighborhood form(s) depict the general pattern and intensity of development that meets the desired character; while the illustrations and/or photos provide a more detailed illustration of the desired built form. The entire continuum of built forms can be found on pages IV-8 and IV-9.

4

Existing + Future Desired Characteristics

Wilson is a small complete neighborhood with a broad reach. While relatively few residents live within the district, many more outside the district rely on it for services and consider it their home. In addition, Wilson is the western gateway into the community for those traveling over Teton Pass. Wilson is characterized by quality social, economic, and natural amenities. It has parks, a community center, an elementary school, childcare, a general store, a hardware store, offices, medical services, restaurants, and bars all within walking distance. Fish Creek and the riparian areas of Wilson provide crucial wildlife habitat and wildlife corridors. Surrounding the district is permanently conserved agricultural open space.

Protecting Wilson's existing character while enhancing the district and meeting the community's growth management goals is the primary issue in Wilson. Wilson's future character should be consistent with the character which endears it to so many community members today. The district's residential subareas should maintain character and Wilson should continue to provide locally-oriented commercial and neighborhood areas that limit the need for trips from the west bank into Town. The provided services should be supportive of the residents of the district and those otherwise passing through the district without relying on ad-hoc development potential or attracting trips from elsewhere in the community. Pedestrian connectivity within the district should be enhanced by improved pedestrian access from the residential subareas into the core, a more pedestrian-oriented design of the commercial core, and safe and convenient pedestrian crossings of Highway 22 in the commercial core and at the school. In addition, START should become a more viable option for residents of Wilson and surrounding areas. Wildlife should continue to inhabit through the periphery and riparian corridors of Wilson.

5

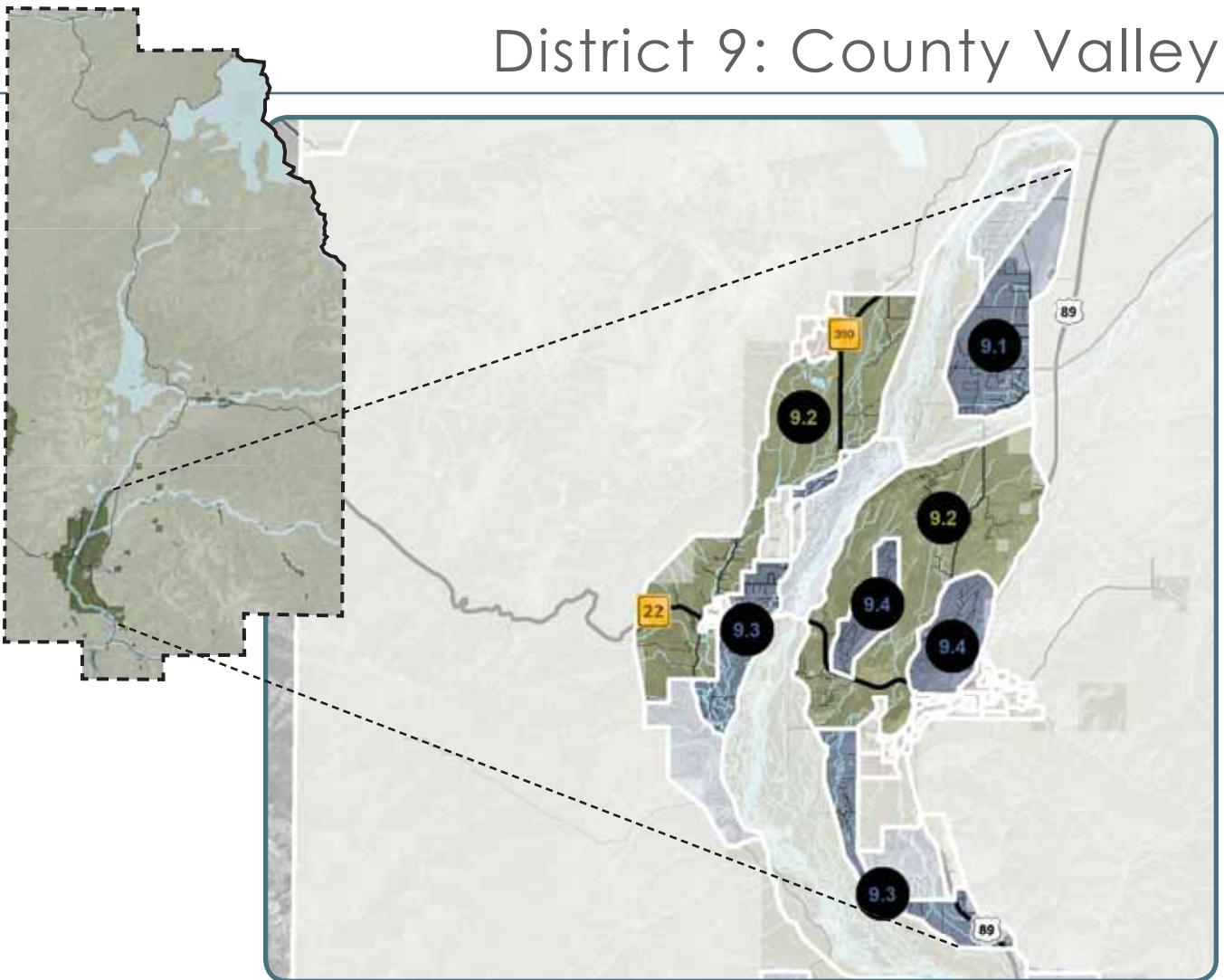
Policy Objectives

<i>Common Value 1: Ecosystem Stewardship</i>	1.1.c: Design for wildlife permeability 1.2.a: Buffer water bodies, wetlands, and riparian areas from development
<i>Common Value 2: Growth Management</i>	3.2.b: Locate nonresidential development to Complete Neighborhood Areas 3.2.d: Emphasize a variety of housing types 3.2.f: Enhance natural features in the built environment
<i>Common Value 3: Community Character</i>	5.3.b: Preserve existing workforce housing stock 6.2.c: Encourage local entrepreneurial opportunities 7.1.c: Increase the capacity for use of alternative transportation modes

6



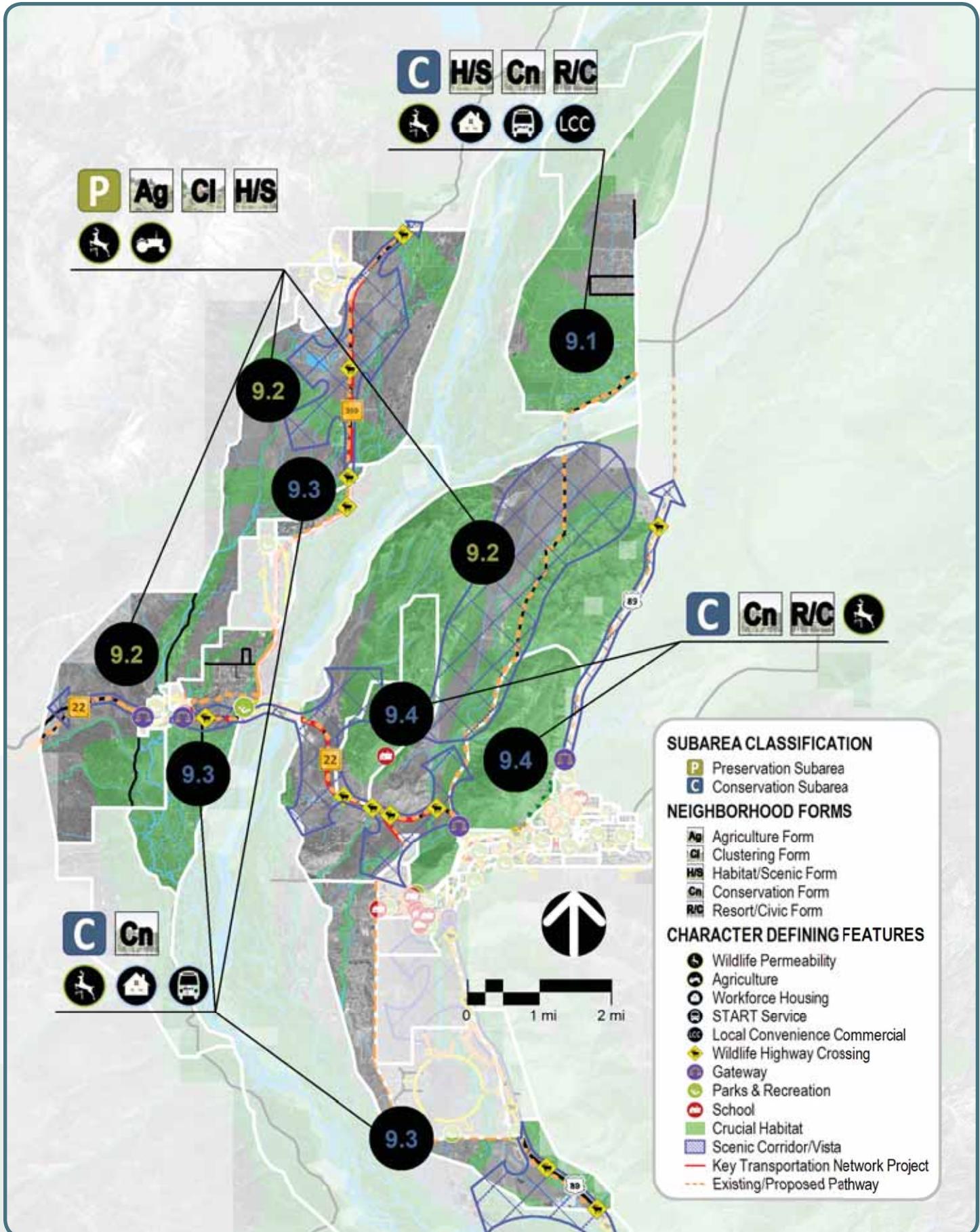
District 9: County Valley



Complete Neighborhood + Rural Area Chart

	DEFINITION	EXST.	FUTURE	
COMPLETE NEIGHBORHOOD	Defined Character/High Quality Design	<input type="circle"/>	<input type="circle"/>	
	Public Utilities	<input checked="" type="circle"/>	<input checked="" type="circle"/>	Water/sewer in some areas
	Quality Public Space	<input type="circle"/>	<input type="circle"/>	
	Variety of Housing Types	<input type="circle"/>	<input type="circle"/>	
	Walkable Schools, Commercial + Recreation	<input type="circle"/>	<input type="circle"/>	
	Connection by Complete Streets	<input type="circle"/>	<input checked="" type="circle"/>	Design transportation network projects for all modes
RURAL	Viable Wildlife Habitat + Connectivity	<input checked="" type="circle"/>	<input checked="" type="circle"/>	Protect existing habitat and connectivity
	Natural Scenic Vistas	<input checked="" type="circle"/>	<input checked="" type="circle"/>	Preserve iconic scenic vistas
	Agricultural + Undeveloped Open Space	<input checked="" type="circle"/>	<input checked="" type="circle"/>	Conserve agricultural open space
	Abundance of Landscape over Built Form	<input checked="" type="circle"/>	<input checked="" type="circle"/>	Cluster built form and preserve open space
	Limited, Detached, Single Family Res. Development	<input checked="" type="circle"/>	<input checked="" type="circle"/>	Detached single family
	Minimal Nonresidential Development	<input checked="" type="circle"/>	<input checked="" type="circle"/>	No additional nonresidential development

Legend: Generally Present; Partially Present; Generally absent



Existing + Future Desired Characteristics

This rural district is the location of the majority of the community's iconic scenic vistas. The agricultural open spaces of Spring Gulch, Walton, Hardeman, Poodle, Puzzle Face, Snake River and Melody ranches along with the skylines of the Gros Ventre Buttes define the character of this district. Large areas have been preserved from development by conservation easements, and much of the existing development is well clustered around Spring Creek Ranch and three golf courses. However, there are also older developments adjacent to the river bottom that have historically provided workforce housing.

Scenic open space should continue to be the primary characteristic of the district. Through agriculture or other means, development should be avoided. Development potential that is realized would ideally be directed into a complete neighborhood. Development that does occur should be clustered adjacent to existing development and designed to protect the scenic open spaces that define the district. Additional non-residential development is inappropriate; however, provision of convenience commercial within existing resort development may provide an amenity for surrounding residents. Both residential and non-residential redevelopment should encourage additional clustering and otherwise reduce scenic and wildlife impacts while preserving workforce housing opportunities.

The other primary characteristic of this district is its transportation role. State Highways 22 and 390, North Highway 89 and Spring Gulch Road traverse this district. These scenic arterial roads serve as our transportation backbone to the north and west. The future character of these roadways should include additional capacity for alternate modes as well as wildlife-vehicle collision mitigation, such as wildlife crossings, and scenic enhancement.

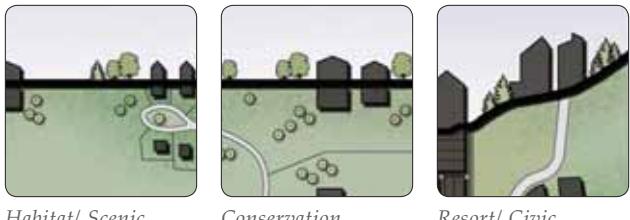
Policy Objectives

<i>Common Value 1:</i> <i>Ecosystem Stewardship</i>	1.1.c: Design for wildlife permeability 1.3.a: Maintain natural skylines 1.3.b: Maintain expansive hillside and foreground vistas 1.3.c: Maintain natural landforms 1.4.b: Conserve agricultural lands and agriculture 1.4.c: Encourage rural development to include quality open space
<i>Common Value 2:</i> <i>Growth Management</i>	3.1.a: Reduce development potential in the Rural County 3.1.b: Direct development toward suitable areas for complete neighborhoods 3.1.c: Maintain rural character outside of complete neighborhoods
<i>Common Value 3:</i> <i>Community Character</i>	5.3.b: Preserve existing workforce housing stock 7.2.d: Complete key Transportation Network Projects to improve connectivity 7.3.b: Reduce wildlife and natural and scenic resource transportation impacts

Character Defining Features

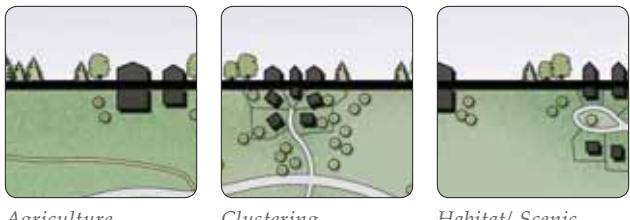
9.1: Jackson Hole Golf & Tennis

This CONSERVATION subarea in the elbow between the Snake and Gros Ventre Rivers is characterized by medium to low density resort development and housing historically occupied by the workforce. The existing development is visually buffered from North Highway 89 by Grand Teton National Park, but is very important for wildlife movement between the two rivers. The future character of this subarea should be more natural than it is today, while respecting existing property rights. Subdivision and new development is not desired, and incentives to reduce overall development and the human impact on wildlife habitat through redevelopment should be explored. Redevelopment projects should be encouraged to restore natural landforms and vegetation and should be designed to increase wildlife permeability. The workforce housing character in the areas of older development should be preserved to the extent possible. The Jackson Hole Golf and Tennis Resort should not expand in footprint or entitlements, but provision of locally oriented services within the existing allowed floor area would benefit the residents of the area and is encouraged. An additional amenity to the subarea could be START service as part of a route from Town to the airport.



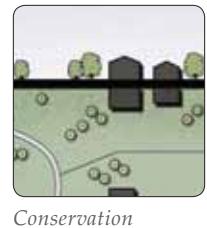
9.2: Agricultural Foreground

This PRESERVATION subarea should remain characterized by agricultural open space. Agriculture and other non-development methods of preserving the existing open space, while respecting private property rights, are the priority. Agriculture will be encouraged through regulatory exemptions and allowances. Accessory uses that do not detract from the agricultural character of the subarea but facilitate the continued viability of agriculture may be appropriate. Where possible, development potential should be directed into the complete neighborhoods that border this subarea. Development that does occur should be clustered near existing development and be designed to protect wildlife habitat, increase wildlife permeability and preserve scenic foregrounds. The scale of development should be of a rural character, consistent with the historic agricultural compounds of the community. Identified road projects through this subarea should increase connectivity for all modes travel, incorporate wildlife crossings or other wildlife-vehicle collision mitigation where appropriate, and include scenic enhancements such as burying the power lines along Highway 22.



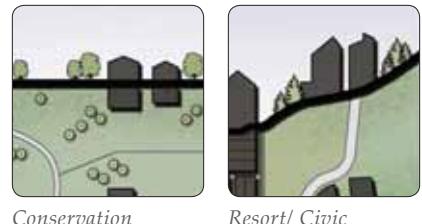
9.3: Nethercott/Wenzel/3 Creek/Lower Melody

This CONSERVATION subarea borders the River Bottom District, and while it is currently characterized by older, low density, single-family, workforce housing development, it is important for wildlife movement. Subdivision and new development is not desired, though private property rights will be respected and the workforce housing character of this subarea should be preserved to the extent possible. Redevelopment should be sited and designed to improve wildlife permeability and enhance wildlife habitat connections. It should include improved screening of development using natural vegetation and landforms that draw attention away from the development and toward the adjacent scenic foregrounds.



9.4: Gros Ventre Buttes

This CONSERVATION subarea is characterized by scenic skylines and existing residential and resort-type development, as well as slope habitat for wildlife. Subdivision and new development is not desired, though private property rights will be respected. Redevelopment of this subarea should result in a reduction of skylining by encouraging less development of lots with skylining potential and improved location, improved design, and mitigation of development that does occur. Wildlife habitat and habitat connections should be protected and enhanced through the location and design of development. Highway non-residential character should be eliminated or reduced to the extent possible.



Conservation

Resort/ Civic

